

Partner Benefits

CHC Corporate Partner Program Benefits



Corporate
PARTNERSHIPS

Partner with CHC to help children, teens and young adults in our community with learning and mental health challenges. Reach out to discuss how we can partner to broaden mental health and wellness offerings for you and your staff.

ANNUAL EVENTS RECOGNITION & ENGAGEMENT*	\$100K	\$75K	\$50K	\$20K	\$10K	\$5K
Logo on event website with link to your website	✓	✓	✓	✓	✓	✓
Logo on slideshow highlighting event sponsors	✓	✓	✓	✓	✓	✓
Inclusion in printed event program**	✓	✓	✓	✓	✓	✓
Recognized as featured corporate partner (with your logo + url) on CHC social media, reaching 7,000 followers	✓	✓	✓	✓		
Inclusion in event signage**	✓	✓	✓	✓		
Recognition as a sponsor of the CHC SteelMike Activity and Wellness pavilion	✓	✓	✓	✓	✓	
Branding on banner slideshow on CHC website home page week of event	✓	✓	✓	✓	✓	
Volunteer opportunity at events	✓	✓	✓	✓		
EMPLOYEE EDUCATION & ENGAGEMENT	\$100K	\$75K	\$50K	\$20K	\$10K	\$5K
2+ onsite speaker presentations for employees	✓	✓				
Support Employee Resource Groups with CHC experts	✓	✓	✓	✓	✓	
Customized podcast playlists for mental wellness	✓					
Custom webinar for employees and community	✓	✓	✓			
YEAR-ROUND RECOGNITION	\$100K	\$75K	\$50K	\$20K	\$10K	\$5K
Featured on CHC website as Corporate Partner	✓	✓	✓	✓	✓	✓
Sponsorship recognition on Podcasts or in Parent Support Groups	✓	✓	✓	✓		
Quarterly social media recognition, including during Mental Health Awareness Month (May)	✓	✓	✓	✓		
Appreciation eblast to CHC's email list of 14,000 subscribers	✓	✓	✓	✓	✓	

* CHC hosts two major events annually: The CHC Breakfast in the spring and CHC SteelMike Shootout in the fall. Free tickets or tables may be included based on level of support.

** These event-specific benefits are offered based on availability per event



Investing in healthy & resilient communities

Raising awareness, building partnerships, reducing stigma and ensuring that no one ever feels alone.

Lori McGilpin

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chconline.org/partners



Children's Health Council Overview & Impact FY23

SERVICE PROGRAMS

More than 50% receive free or reduced cost clinical services.

• Catherine T. Harvey Center for Clinical Services:

- Evaluations & Therapy
- Psychiatry / Medication Management
- RISE Intensive Outpatient Program
- Early Support Program for Autism (ESPA)
- CHC Ravenswood

• Schwab Learning Center at CHC

- Educational Evaluations
- Learning Specialist support for ADHD, dyslexia, and other learning differences

SCHOOLS

Over 90% receive financial assistance and/or subsidized services.

• Sand Hill School

- Independent school for students with ADHD, dyslexia, and school based anxiety

• Esther B. Clark Schools

- Intervention school for students with social and emotional challenges

COMMUNITY ENGAGEMENT

Nearly 100% of parent and professional resources are provided at no cost.

- Community education, podcasts, workshops & conferences
- Parent support groups
- Partnerships & Collaboratives
- Online Resource Library

CHC's programs and services are helping to address the **U.S. adolescent mental health crisis.**



CHC TRANSFORMS LIVES

by providing culturally-responsive best-in-class services for learning differences and mental health.

ABOUT CHC

- Community-based nonprofit organization **helping young people**, ages 0-25, reach their promise and potential **since 1953**
- Comprehensive and integrated care, from prevention to treatment, for **learning differences, ADHD, anxiety and depression, and autism**
- **Highly trained, licensed, bilingual/bicultural staff** for different disciplines
- **Specialized schools for students** with learning and attention differences and emotional and behavioral challenges
- **Multidisciplinary evaluations**, evidence-based therapy programs and learning specialist support
- **Free mental health and learning differences resources** for parents/caregivers, educators, and the community
- Campuses in **Palo Alto, San Jose, East Palo Alto, and virtually**
- **CHC services the 9 Bay Area Counties** with a strong focus on San Mateo and Santa Clara Counties. We also offer teletherapy to clients across California

THE STATISTICS ARE STAGGERING

These statistics are driving CHC's sense of urgency to build capacity and respond quickly to the needs of children, teens, young adults and their families:

1 in 5 individuals has a **learning difference.**

The **rate of suicide** among Black youth in California **doubled** between 2014 and 2020.

Roughly 40% of those with **learning differences** also have a **mental health challenge** like anxiety or depression.

More than half of **LGBTQ+ students** experienced poor mental health and more than **1 in 5 attempted suicide** in 2022.

Nearly 3 in 5 U.S. teen girls felt **persistently sad** or **hopeless** in 2021—a nearly 60% increase.

The leading cause of **hospitalization for children** under 18 in California are mental health related issues.

CHC'S IMPACT IN FY23



20,000+ INDIVIDUALS SERVED

through education programs, clinical services, and free parent and professional resources



\$26M IN FREE AND SUBSIDIZED SERVICES

and financial assistance provided to families for mental health and learning support



800+ STUDENTS SERVED

through CHC's Education Programs (Sand Hill School, Esther B. Clark Schools and Schwab Learning Center at CHC)



518 SERVED

via Santa Clara County Medi-Cal



22,356 MONTHLY VIEWERS

to the CHC Resource Library



123 TEENS BENEFITTED

from Dialectical Behavior Therapy (DBT) programs



60+ PUBLIC SCHOOL

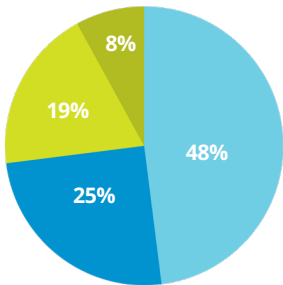
district partners (Marin to Gilroy)

"CHC has a proven track record in our community, reaching families with quality services to meet the needs of their children. They bring rigor and professionalism to every aspect of their work. They are proactive in reaching out to underserved communities with health equity being core to their mission."

—Susan Ford Dorsey, Sand Hill Foundation

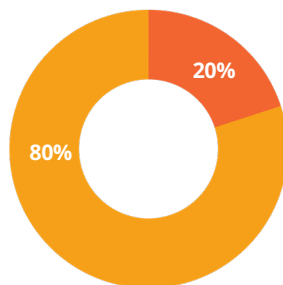
FY23 AT A GLANCE

REVENUE: \$36,825,000



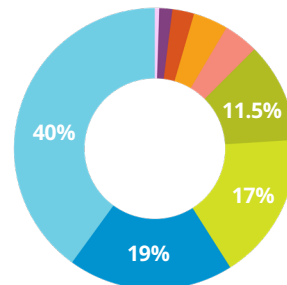
- Government 48%
- Earned 25%
- Philanthropic 19%
- Endowment 8%

EXPENSES: \$36,130,000



- Programs 80%
- Support 20%

CLIENT DEMOGRAPHICS



- American Indian/ Alaskan Native 0.5%
- Two or more races 1.5%
- African American 2.5%
- Other 4%
- Pacific Islander/ Samoan 4%
- Asian 11.5%
- Hispanic/ Latino 17%
- Not Reported 19%
- White 40%

Partner with CHC

Join the growing list of corporations and foundations that provide ongoing year-round support.

Learn more about partnership levels, recognition and benefits. Support from our corporate and foundation partners ensures that all families can access learning and mental health services regardless of language, location, or ability to pay.



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